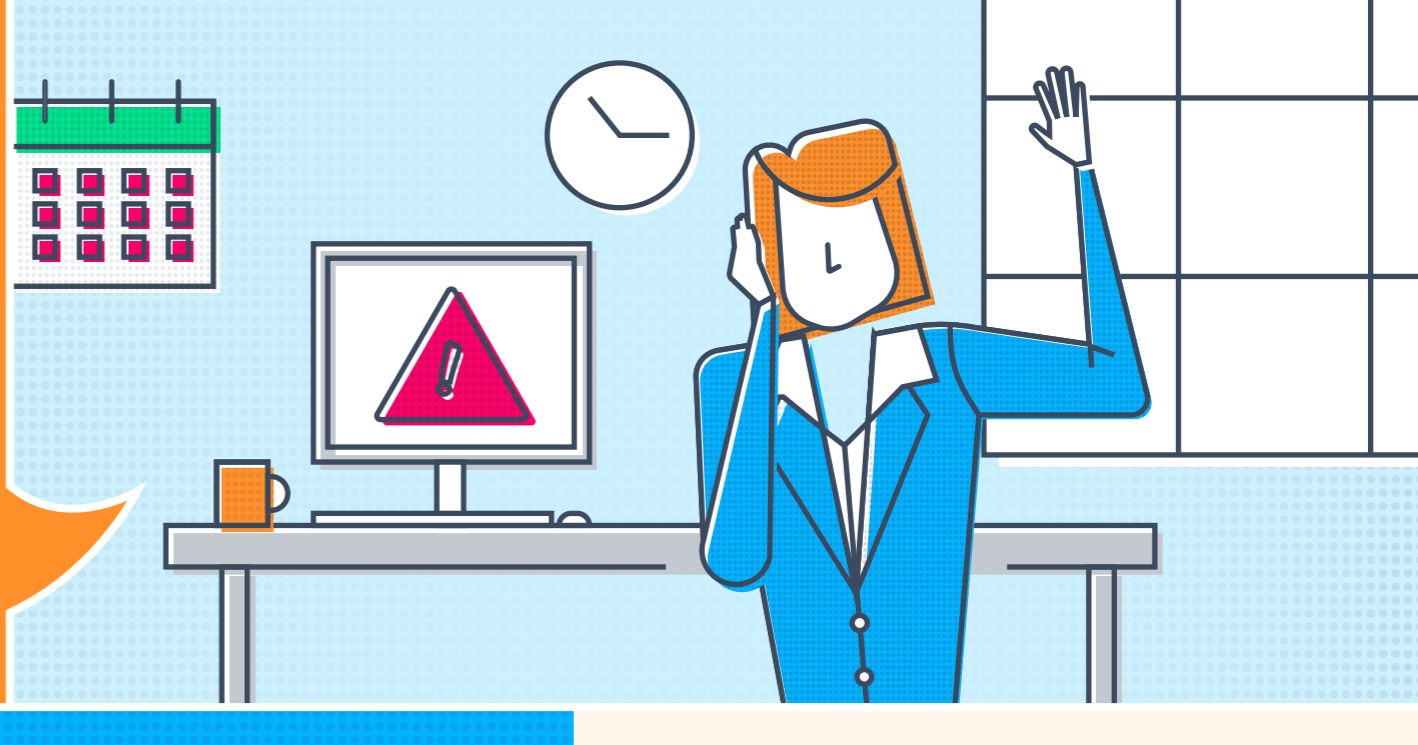


SUPER SOFTWARE DEFEATS MANUAL MAYHEM

STREAMLINED TECHNOLOGY ENSURES
MOBILE WORKFORCE SUCCESS

CIO: "HELP! MANUAL MAYHEM HAS TAKEN OVER OUR LOGISTICS. MY OPERATIONS TEAM IS BEING SUCKED INTO A TIME VORTEX!"



TROUBLE FOR FIELD SERVICES ORGANIZATIONS

Why the chaos? A sinister villain lurks unseen. Manual Mayhem brings chaos to all in the field. His nefarious plan to keep a disparate system that confuses everyone is a chaotic mix of:



SPREADSHEETS



MAP APPS



CALENDARS



WHITEBOARDS



PAPER



It's a disaster, when considering the growing mobile workforce makes up more than 70% of the total US workforce!¹

WHAM!

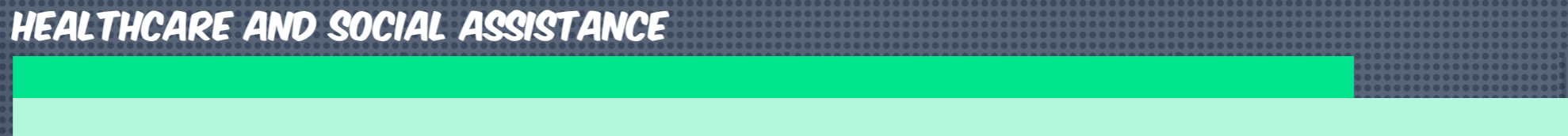
Danger unseen, these on-the-go citizens show no signs of stopping!

U.S. MOBILE WORKER POPULATION BY TOP 10 INDUSTRIES, 2015 AND 2020

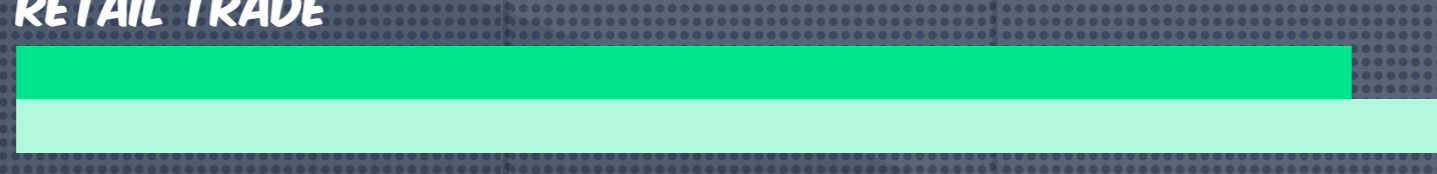
2015 2020



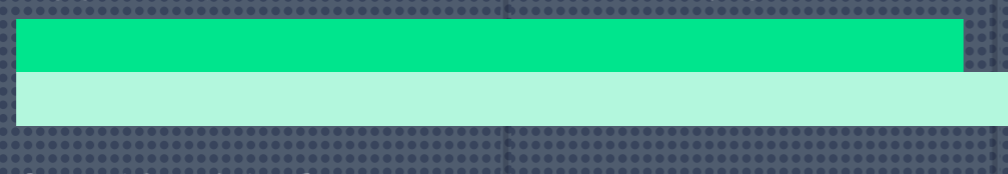
HEALTHCARE AND SOCIAL ASSISTANCE



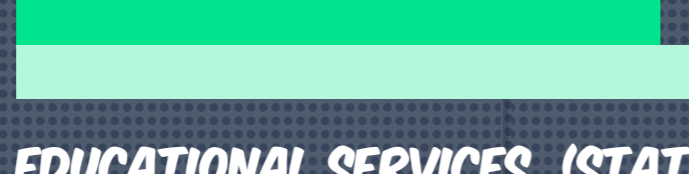
RETAIL TRADE



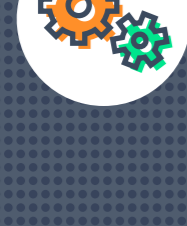
ACCOMMODATION AND FOOD SERVICES



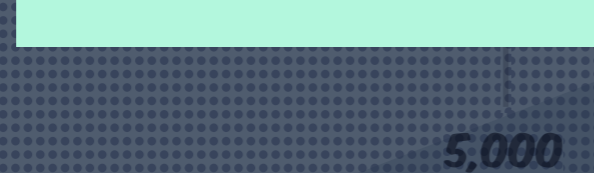
GOVERNMENT



EDUCATIONAL SERVICES (STATE, LOCAL, AND PRIVATE)



OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)



5,000

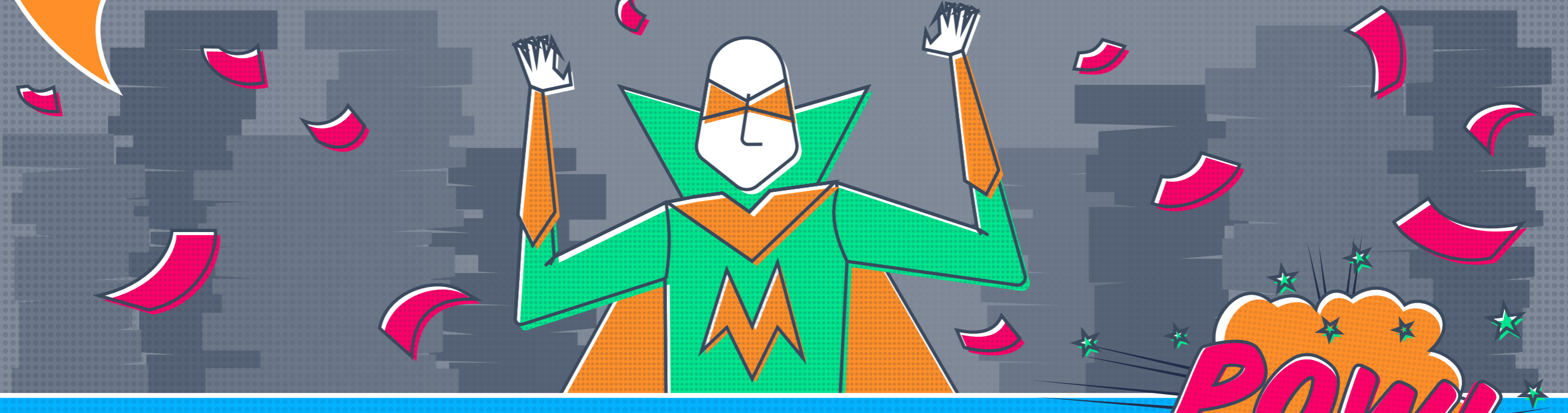
10,000

15,000

20,000

2020 will see a projected 105 million mobile workers compared to 40 million non-mobile workers in the U.S!¹

MANUAL MAYHEM: "YOUR FIELD SERVICE ORGANIZATION IS DOOMED! NOTHING WILL SAVE YOU FROM AN ETERNITY OF MANUAL SCHEDULING. YOU SHALL CRUMBLE LIKE THE REST."



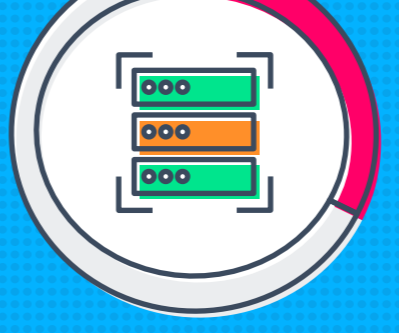
Field service organizations (FSOs) have suffered at the hands of Manual Mayhem for too long! In a 2016 survey,² FSOs voiced their top concerns.



Ensuring mobile workers at optimal efficiency and productivity



Knowledge-sharing and management/technician collaboration

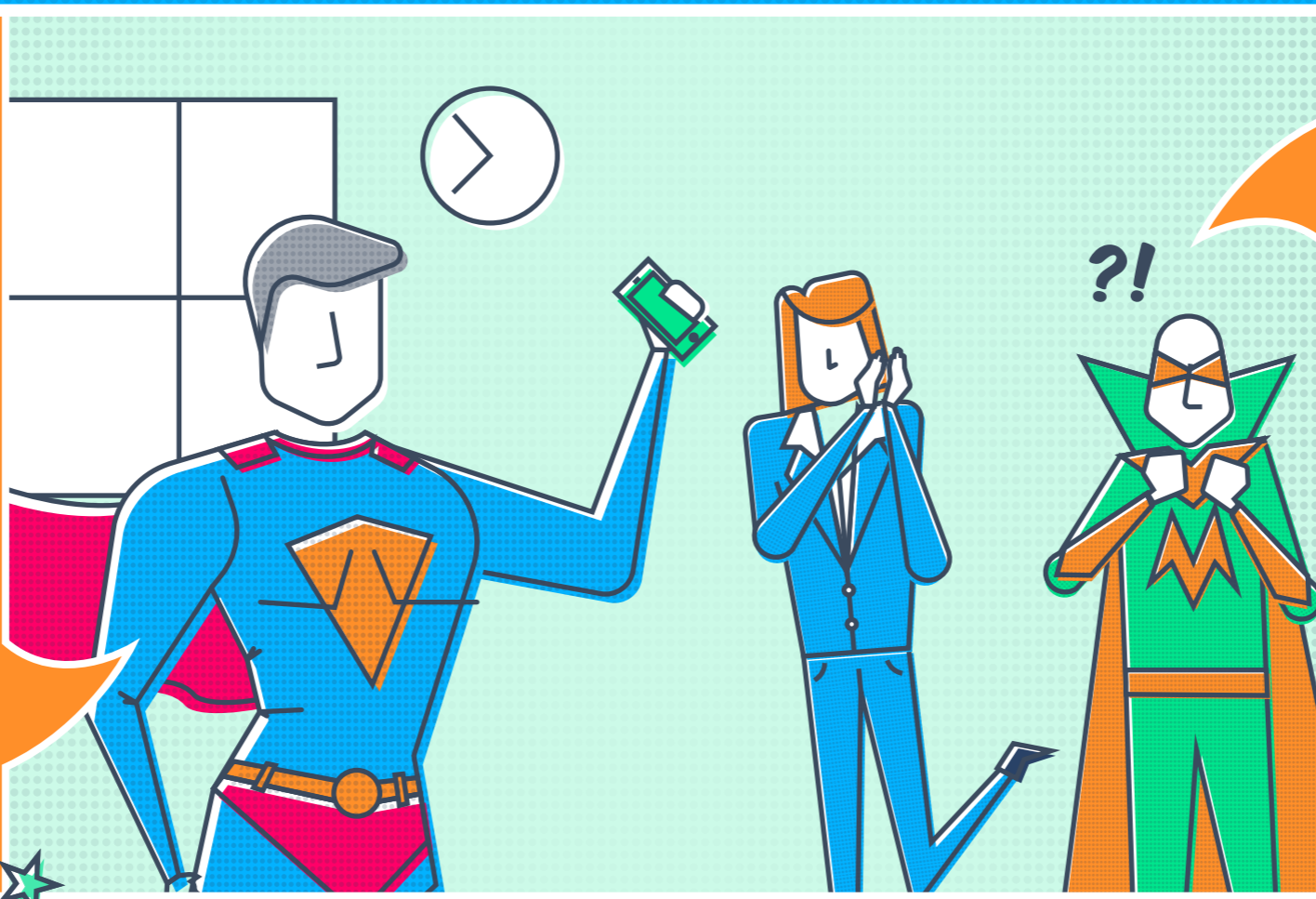


Accurate data capture



Visibility into field operations or assets/lack of real-time information exchange

SUPER SOFTWARE: "NO NEED TO FEAR; TECHNOLOGY IS HERE!"

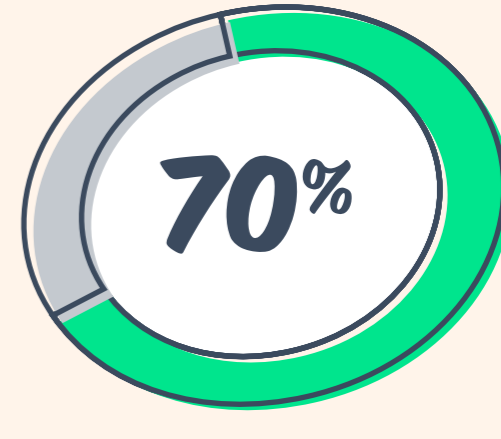
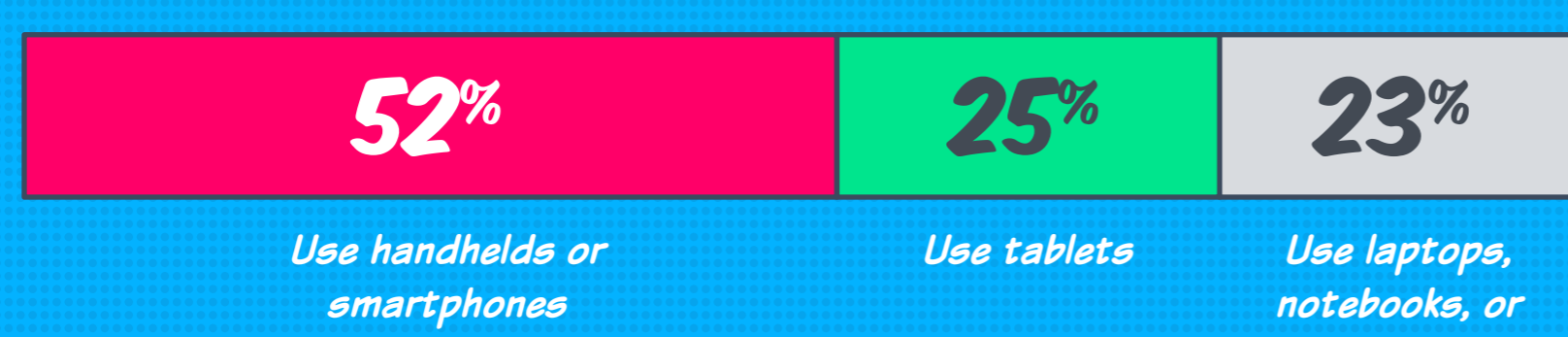


CIO: "MY HERO!"
MANUAL MAYHEM: "OH, SHEET! MY PAPER METHODS ARE DOOMED!"

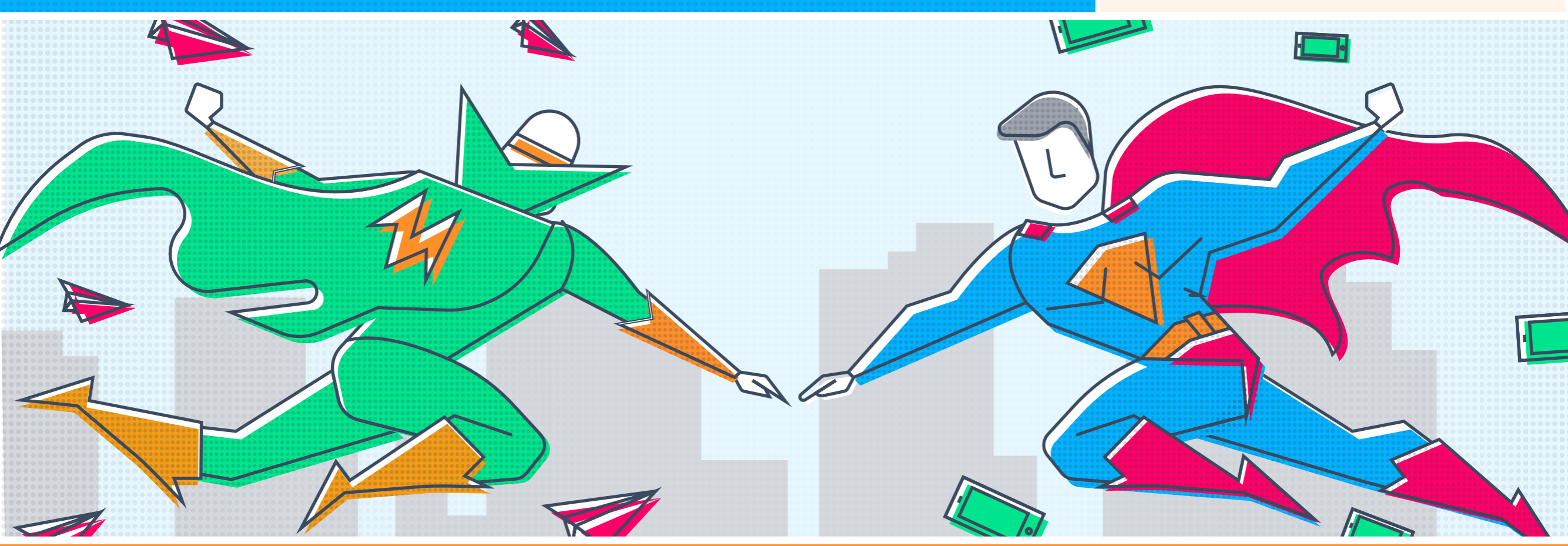
BAM!

With tech-savvy digital natives continuing to join the workforce, one of their superpowers is knowing how to utilize mobile apps on smart devices.

ACCORDING TO A 2016 SURVEY, MANY MOBILE WORKERS BRING THEIR PERSONAL DEVICES TO WORK.²

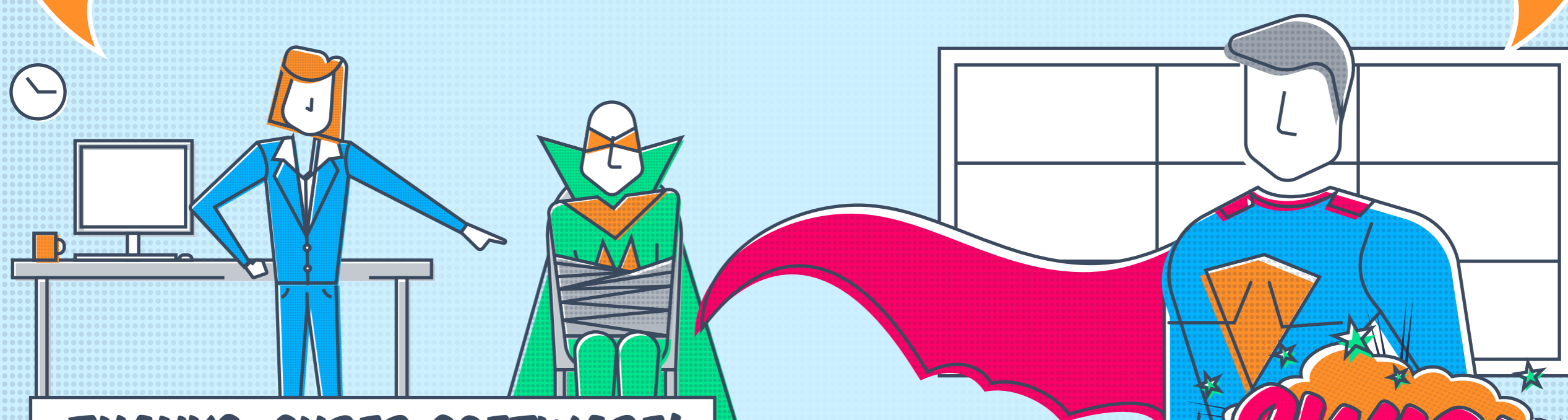


By 2018, 70% of mobile workers are projected to have a trusty sidekick, like a tablet or other hybrid device.³



CIO: "YOU WON'T BE CAUSING ANY MORE TROUBLE, MANUAL MAYHEM. THANKS, SUPER SOFTWARE!"

SUPER SOFTWARE: "JUST REMEMBER: YOU HAVE THE POWER TO IMPROVE YOUR BUSINESS."



THANKS, SUPER SOFTWARE!

With evil no longer afoot, field service organizations can thrive in a new world of:



Streamlined workflow with automation



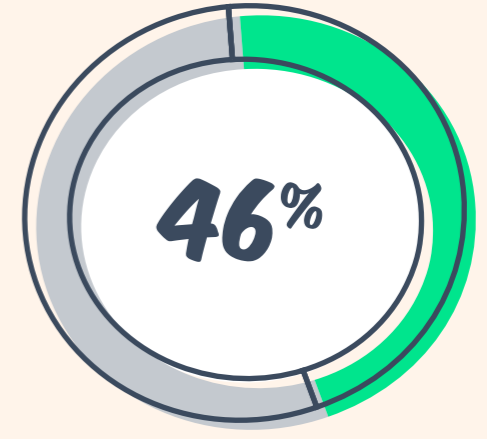
Better organization and increased productivity



Stronger relationships with clients (higher retention)



Reduced costs in the long run



Of those who aren't currently using mobile workforce automation software plan to deploy it in the near future.²

THANKS TO SUPER SOFTWARE, MANUAL MAYHEM NO LONGER CLOUDS YOUR JUDGMENT WITH SILOED DATA-COLLECTING PROCESSES.

Don't let Manual Mayhem destroy your productivity. Protect your data and make sure others are informed. Learn more at www.skedulo.com

SOURCES:

1. "U.S. Mobile Worker Forecast, 2015-2020," IDC and Skedulo
2. "Field Mobility 2017," 2016, Field Service Technologies
3. "Gartner Says Big Data Creates Big Jobs: 4.4 Million IT Jobs Globally to Support Big Data By 2015," 2012, Gartner

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COLUMN FIVE

